

# morse.

## DIGITAL

Introduction

# Who are we?

- Digital media experts who have been delivering real-world client solutions since 1995

20+ YEARS in the business

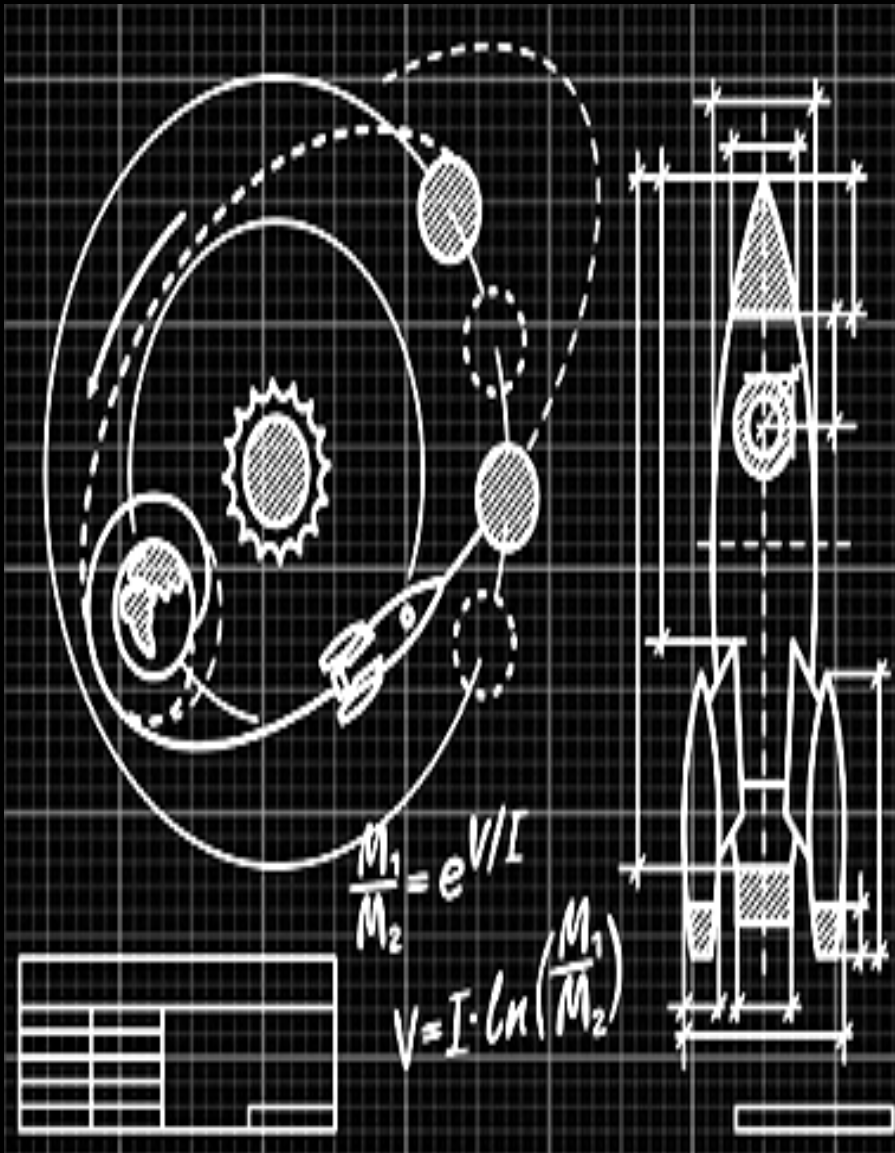
- Core team from established digital media consultancy
  - TTT International
  - Marketing
  - PR
  - ...then digital



# What we do

- We build systems

- Dynamic Websites
- Content Mgt Systems
- Booking Engines
- Internal Mgt Systems
  - media monitoring
- Communication Systems
  - Twitter, SMS, Email
- Extranets
  - for client / press comms
- Automated commercial processes
  - event invitations
- eCommerce
- iOS / Android apps



# Who hires us?

- **Communications Agencies**  
who need digital build capabilities
- **Client-facing Agencies** who  
need client-presentable technical experts
- **Agencies** who have sold a  
client an idea which they have  
no idea how to deliver...





# Why us?

**morse.**  
DIGITAL



- We're experienced
- We deliver. Consistently.
- We understand marketing
- We test everything. Repeatedly.
- We talk Plain English
- We give you a fixed price.  
And we stick to it
- Our clients keep coming back to us

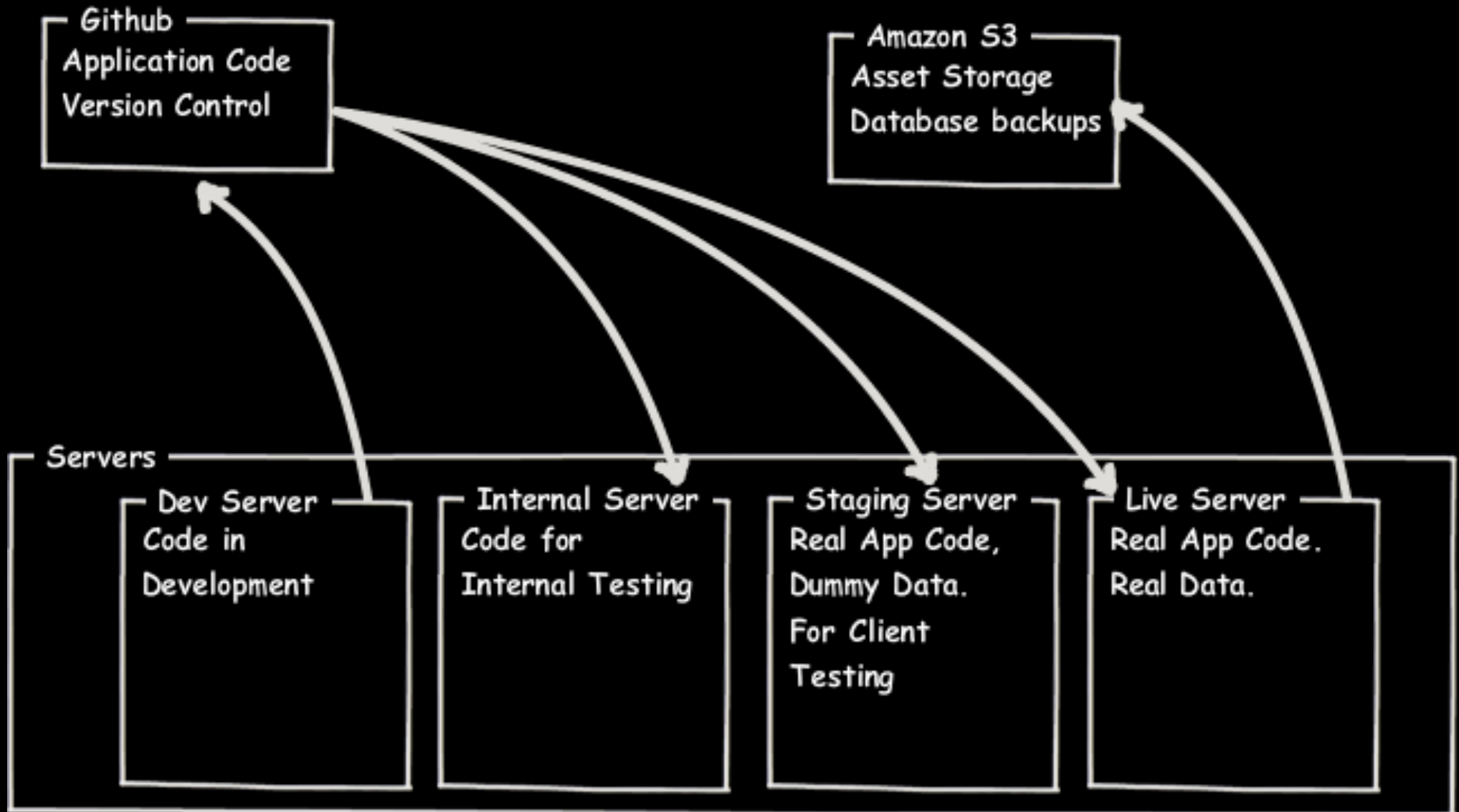
# We have built for...



Tesco  
Mastercard  
London Olympic Park  
Walkabout Bars  
BAFTA  
Department for Education (DfE)  
Capita  
Sony Pictures  
Sony Pictures Television  
Paramount Home Ent  
UCA (Universal Video)  
Namco Bandai  
Nokia  
Canon  
O2  
London Sport

Greene King  
British Film Institute  
Blackberry  
GLL  
Tabasco  
Blue Dragon  
Pataks  
Baking Mad  
Babylist  
Velvet Living  
LB Hammersmith & Fulham  
Almond Breeze  
Digital Media Services  
Jessops  
Atari  
Velvet Living

# Rock Solid Processes



# Our Automated Test Suite runs on every code change

## Your Projects

WE CAN SEE IMMEDIATELY IF WE HAVE ANY PROBLEMS  
BEFORE CODE IS DEPLOYED

[Add new project](#)

itserry / gll		Settings
Branches		
copperbox_cms	PASSED	21 minutes ago
hotfix	PASSED	Thursday at 11:33am
master	PASSED	Thursday at 11:13am
phase2_internal	PASSED	Friday at 3:16am
production	PASSED	Thursday at 11:35am
staging	PASSED	Friday at 3:09am
v5.5.0	PASSED	Wednesday at 11:09pm
v5.5.1	FAILED	Saturday at 6:00pm
v5.5.1-leave-this-alone	PASSED	Thursday at 11:11am
v5.5.2	PASSED	Thursday at 5:26pm
v6.0.0	PASSED	31 minutes ago
Servers		

# We're evangelical about testing



PASSED

< 54 > master

Deploy manually

COMMITMENTS FOR THIS BUILD (1)

[Compare on GitHub →](#)

COMMIT	MESSAGE	PUSHED
<a href="#">89e310f</a>   <a href="#">itsterry</a>	Made all admin bookings definite	13 hours ago

Results for build 54 [89e310f460a3cdab960f94956ba6fc40d6b65318](#)

14:26

[Launch SSH](#)

Show 3 more setup commands

bundle exec rake spec

13:01

Booking

```
initialize
  where there are booked_from_time_parameters
    should translate the booked_from correctly
validations
  NOT admin_booking
  step by step validations
  when STEP_START
    booked_from is a mandatory datetime
    should reject a blank booked_from
    should accept a normal datetime for booked_from
    booked_from is mandatory
    should reject a nil booked_from
    must respond to booked_from
    should respond to booked_from
  people is a mandatory integer
```

# Our test coverage is Very High

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## COVERALLS

REPOS

UPDATES

PRO SIGN UP

SUBSCRIPTIONS

DOCS

BLOG

ITSTERRY

SIGN OUT

### **MORSEDIGITAL / PLUUME**

TWEAK TO PROJECT\_HELPERS on branch **master** about 11 hours ago

**100%**

**BUILD #3**

COVERAGE HISTORY **MASTER**

### **MORSEDIGITAL / WALKABOUT**

FIXED FAILING SPEC on branch **v3.1** about 1 month ago

**93%**

**BUILD #191**

COVERAGE HISTORY **v3.1 / MASTER**

### **MORSEDIGITAL / GLL\_CBA**

MERGE BRANCH 'MASTER' INTO v0.0.0 on branch **v0.0.0** 7 days ago

**96%**

**BUILD #85**

COVERAGE HISTORY **v0.0.0 / MASTER**

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[hello@morsedigital.com](mailto:hello@morsedigital.com)

020 7193 0909





Further examples of our work follow



## BOOK YOUR FAMILY SWIM SESSIONS

inspired by

Disney • PIXAR

< **Finding DORY** >



BOOK  
NOW

#JustKeepMoving

Disney

the **asa**  
swim for life

## FIND A BETTER FACILITY NEAR YOU

By postcode

By activity

All activities ▾

By facility

All facilities ▾

GO

## AT BETTER

## WE HAVE FACILITIES TO MEET YOUR EVERY NEED





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Diving

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**BOOK**

# LONDON AQUATICS CENTRE

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Bring the whole family  
to experience the  
world's greatest  
swimming pools.



## COME ON, DIVE IN

Get a head for heights  
on our former Olympic  
diving boards.



[FOOD & DRINK](#)[EVENTS](#)[SPORTS](#)[MAKE A BOOKING](#)[+ MORE BAR DETAILS](#)

## WEDNESDAY NIGHTS RED CARD STUDENT NIGHT

»

Wed 4 Dec | 10.00pm - 1.00am



## FRIDAY NIGHTS RETRO FEVA»


Fri 6 Dec | 5.00pm - 3.00am


[MAKE A BOOKING](#)

## BEST SEATS IN THE HOUSE

[MAKE A BOOKING](#)[THIS WEEK](#)[NEXT WEEK](#)[AND BEYOND](#)

The Financial Inclusion Commission is an independent campaigning body made up of parliamentarians and experts, whose aim is to promote financial inclusion on the public policy agenda.

 Read the Commission's report from 2015

 Watch the launch video

## BLOG: Why the earnings threshold could get in the way of pensions auto-enrolment

August 10, 2016

Daniela Silcock from the Pensions Policy Institute says automatic enrolment has been successful but doesn't currently work for everyone



26/08/2016 RT @UKFinclusion: Click here for details of our fringe at Conservative Party Conference #cpc16 #financialinclusion <https://t.co/yET3jbHEFa>

16/08/2016 RT @SMFthinktank: EVENT: The evolution of Britain's current account market with @ClaerB @S\_Hammond @AlasdairMSmith @Bacs\_CEO on 8 Sept <http://t.co/31c5VFDBIk>

10/08/2016 BLOG > @PPI\_Research on Why the earnings threshold could get in the way of pensions auto-enrolment <https://t.co/31c5VFDBIk> #lunchtimereading



### Who we are

Read about our mission, objectives, and meet our Commissioners.



### The facts

Key facts and figures about financial inclusion.



### History

Find out more about what has already been done to promote inclusion.



### Evidence

See evidence from interested groups, organisations, government departments and individuals.



### The report

Read the Commission's report on financial inclusion in the UK.



### News

Latest news, blogs, statements and submissions.



# Portland Resourcing

Specialising in **Change Management** and **SAP Resourcing** since 1996, we provide local experts that speak the local language as well as English, on a global scale.

## Change Management Resourcing

Specialising solely in the recruitment of Change Managements experts on a global scale.

[CLICK HERE TO FIND OUT MORE](#)

## SAP Resourcing

Specialising solely in the recruitment of SAP experts on a global scale.

[CLICK HERE TO FIND OUT MORE](#)

Below is a small selection of recent clients

**HONDA**



**Deloitte.**

*Johnson & Johnson*

**BASF**  
The Chemical Company

**BOMBARDIER**

Our Change Management and SAP Recruitment Success is built on long term relationships.

Call us now to speak to one of the team: 0207 580 1837



Please let us know if you are able to attend our exclusive F1 lunch and factory tour on 6th November.

\* Name:

\* Title:

\* Company:

\* Email address:

\* Tel. Number:

\* Please select one option ☒ I will be attending  
☐ I am unable to attend on this occasion

Please state any dietary requirements:

Register





## 20 KIA RIO CARS & 20 RIO HOLIDAYS TO BE WON! PLUS MILLIONS OF OTHER PRIZES

2 FOR 1 DAYS OUT

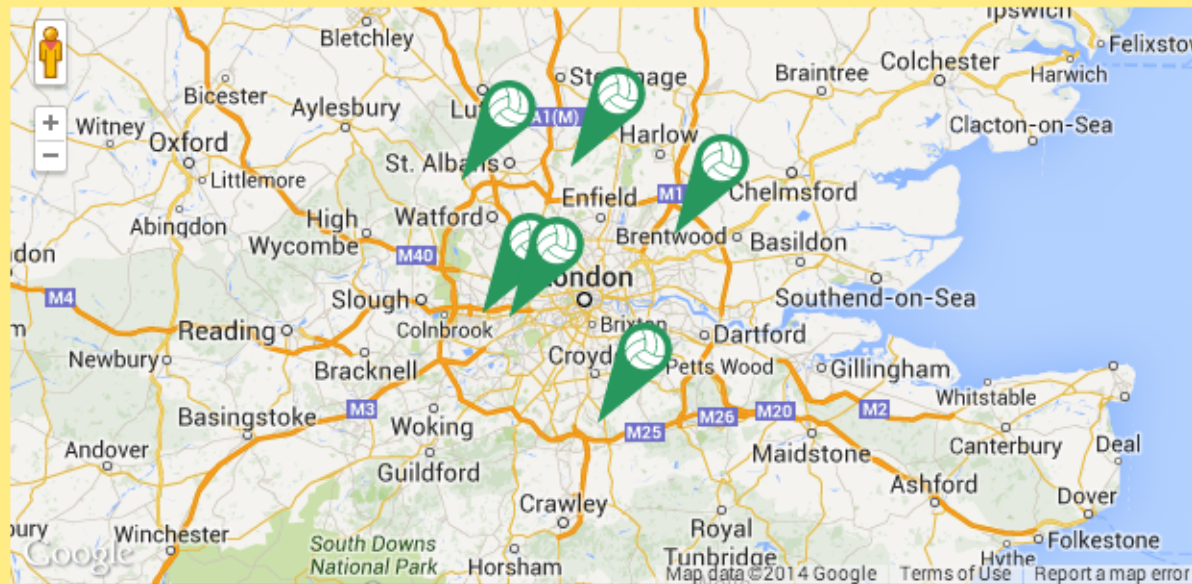
FAQs

TERMS & CONDITIONS

FIND YOUR NEAREST  
PARTICIPATING ATTRACTION

GO

LOCATE ME



Click to view the next 6 attractions



**LONDON WETLAND CENTRE**  
Queen Elizabeth's Walk , London  
SW13 9WT  
<http://www.wwt.org.uk/london>

**PHONE**  
Tel: 0208 409 4400



**THE MUSICAL MUSEUM**  
399 High Street , Brentford  
London, Middlesex TW8 0HH  
<http://www.musicalmuseum.co.uk>

**PHONE**  
Tel: 020 8560 8108



**BEAVER WATER WORLD**

**PHONE**

# Nokia Entourage



## Welcome to Nokia Entourage

Free music, exclusives and more

- Upcoming tracks
- Latest hits
- Unseen interviews
- Live footage
- Unique prizes

**NOKIA**  
Connecting People

Nokia Entourage brings you exclusive downloads from your favourite artists. Be the first to hear future releases, the latest hits and unheard remixes. Get to watch unseen interviews and live footage before anyone else for free.

Sign Up

## Already Registered?

Log in to Nokia Entourage

Username or Email

itsterry@gmail.com

Password

\*\*\*\*\*

[Forgotten your password?](#)

Log in

If you have not received your verification email, please check your junk mail or spam folder.  
If you still have not received it, please [click here](#)



Win Take That tickets!

## What's new

Burlesque

The Green Hornet

Country Strong

Faster

Machete

The Social Network



### Your order cart

Your cart contains:

Qty

You cart is currently empty

[View my account](#)

### Release schedule

The Social Network	15/10/10
Machete	26/11/10
Burlesque	17/12/10
The Green Hornet	14/01/11
How Do You Know	28/01/11
Faster	04/02/11
Just Go With It	23/02/11
Country Strong	04/03/11
Restless	11/03/11
Battle: Los Angeles	25/03/11
Priest	13/05/11

## Upcoming films



The Green Hornet



Faster



Country Strong



[Home](#)[Prizes](#)

2 SHAKES IS ALL IT TAKES  
TO GIVE YOUR PIZZA A FLAVOUR  
**BOOST!**



# WIN

A TRIP TO ONE OF OUR SIX FAMOUS  
FOOTBALL CITIES

RIO DE JANEIRO ■ BUENOS AIRES ■ BARCELONA ■  
MILAN ■ MUNICH ■ LONDON

PLUS EVERY ENTRY GETS A FREE 'PIZZA LOVES TABASCO' SCREENSAVER.

JUST ANSWER THE FOLLOWING QUESTION  
AND DISCOVER YOUR 'PIZZA  
PERSONALITY':

Where in the world  
would be your perfect  
place to eat pizza?

- New York City
- Hawaii
- Naples
- Paris

Enter



ShareThis

SEE THE PRIZES!

GET A TASTE  
OF EACH  
**CITY**

SEE TABASCO IN ACTION!



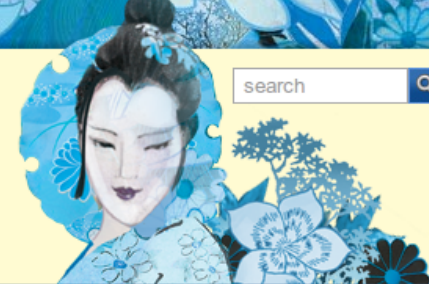
PIZZA AND BEYOND!

ENJOY LOTS MORE  
TABASCO RECIPES  
AND IDEAS AT  
[WWW.TABASCO.COM](http://WWW.TABASCO.COM)

HOW TABASCO®  
SAUCE IS MADE!

VIEW  
AUDIO SLIDESHOW ▶



[Home](#)[About](#)[Recipes](#)[Products](#)[Contact](#)

## Welcome

### Welcome to Blue Dragon, The East Made Easy

At Blue Dragon we're seriously passionate about Asian food. So if you're interested in cooking authentic Asian cuisine in as little as a few minutes, you've come to the right place. We can help you prepare everything from simple stir fries to sumptuous curry dishes and savoury noodle recipes. We'll tell you all about the ingredients you'll need and even help you find them! Quick, convenient solutions for every day of the week.

- Easy Asian-inspired recipes
- Stir Fry Sauces, Cooking Sauces, Chilli & Dipping Sauces, Curry Pastes, Noodles, Wraps and Oils
- Cooking tips and helpful suggestions
- And more!

Start with Blue Dragon and see what fresh, flavourful and healthy meal options are just waiting to be discovered.

#### Featured Recipe

### Simple Thai Green Shrimp Curry

This Thai Green Curry is a simple dish guaranteed to impress your friends and family!



#### Featured Product

### Blue Dragon Chilli Coconut Stir Fry Sauce

A creamy Thai style stir fry with green chillies and coconut milk.

[Canada EN](#)

Watch us on YouTube







Home

## Baking Mad Club

Discounts, competitions, exclusive offers, personalised recipes and lots more.

[join today](#)

## This week's exclusive offers

This week you can save over £10 off your weekly shop. Sign up to Baking Mad and start saving today!

[get coupons](#)

## Recipe of the Month



The Ultimate Marmalade

## Top Tips



Try different toppings on your bread loaf



How to achieve a...

## WIN 1 of 50 TABASCO® aprons

If you're a fan of TABASCO® sauce, why not enter our competition to win this snazzy apron. [Enter here >>](#)



1 2 3 4 5



## Allinson Nature Friendly Flours

## Seasonal Recipes...

Seasonal recipes ideas from the Baking Mad Kitchen



Marmalade Muffins



Low Calorie Banana Bread



Chocolate Chip Brioche

## Seasonal Baking Ideas...

Looking for baking inspiration? Take a look at our Baking Ideas.



Bread Maker Recipes



Gluten Free



Homemade Breakfast

Need help?  
[Ask the Expert in the Baking Mad Kitchen!](#)



[Click here](#)

## Recipe Finder

Search

Ingredients

Prep time

Baking Ideas

SEARCH:

FOR A MORE ADVANCED SEARCH:

## Baking Mad Blog

### A Treat from Askeys

Askeys are running promotions on their Askeys Treat range just in time for pancake day! Here...

[READ FULL ARTICLE >>](#)

### An Update From Eric

Salut! So that's it - 120 cakes and recipes later, 60 fantastic contributors and just o...

[READ FULL ARTICLE >>](#)

## Conversions



Having trouble converting measurements, weights and temperatures?

## disability equipment, for less!

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### Welcome to DisabledGear.com - Home of Free-Ads for Used Disability Equipment

DisabledGear.com is a FREE & easy-to-use website designed to make [buying](#) and [selling](#) second-hand disability equipment painless.

*If you like it, please tell others: the more people that use the site, the better it will work for everyone. And the free-ads section is, well.... FREE!! (or upgrade for extra features with a [Prime Account](#))*

Read our [protect yourself against fraud](#) section - see Information pages - and [report any abuse](#).  
**A community works best together .**



Logged in as:

Terry Shuttleworth

[My Account](#)
[Log out](#)

### Your Basket

No items

[Information](#)



Follow us  
on Twitter

**DisabledGear:**

05/02/2012 10:58

@trabasack it was! While we were out yesterday. All smiles again. And bravo to the independent gas service company.

### News & Updates

#### Follow Us On Twitter

11 December 2011

We're on Twitter. Follow us to get short updates on new features, new products and be the first to know when more styles & sizes come in on our range of jeans. <http://twitter.com/disabledgear>

[Find out more](#)


#### Replacement Wheelchair Cushion Covers and Upholstery

01 December 2011

If you need replacement Wheelchair Cushion Covers & Replacement Upholstery, but don't want to pay original brand prices, [Covers-Plus.co.uk](#) is an excellent company. They can make standard sizes or made to measure for those non standard chairs & cushions. Why not find out more...

[Find out more](#)


#### Bath Institute of Medical Engineering (BIME)

19 December 2011

**BIME** is a design and development charity working to improve the quality of life of people with disabilities and healthcare problems. Our main focus is on assisting children with mobility problems and older people living with dementia. Please visit our website for information on all of our assistive products.

[Find out more](#)

[View all](#)

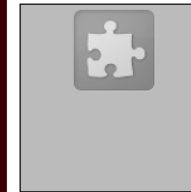
### Buy 2nd Hand



### Sell 2nd Hand



### Browse New Products



The  
Special  
Needs  
Specialists

### Featured New Items

#### Travel Flow Pressure Relieving Air Mattress

05 August 2011

For those used to an Air Mattress at home, necessary for receiving capillary stimulation and pressure relief to avoid pressure ulcers, this mattress was designed and is manufactured by Squirrel Medical in the UK to allow the same comfort away from home - allowing freedom to







[Home](#) [About Meena](#) [Products](#) [Recipes](#) [Meena's Travels](#)

You are here: [Home](#)



## Welcome!

So you've found my home of fragrant herbs and spices – I'd love for you to come inside and explore. If you're anything like me, you'll enjoy discovering new ideas and flavours.

My passion for travel and food has taken me all around the world and each time I visit somewhere new, I'm inspired to create a dish that captures the essence of my surroundings. It's like bringing a memory home.

Each of my recipes has been influenced by one of my favourite journeys. Over the years, I've become familiar with some vividly authentic global cuisines so this is my way of bringing them alive for you to cook at home. Every time you open a jar, the aroma and atmosphere of a region should awaken the senses and transport you there. It's like having the world in your kitchen.

Enjoy tasting and travelling with me,

## Recipes



[Risotto al Funghi  
with Pork Fillet](#)



[Chicken Balti](#)

[more recipes »](#)

## Meena's Travels



I find inspiration all over the world for my recipes. See how my favourite journeys have helped me create the range.

[more »](#)

### Coverage summary generator

Please select from below to generate summary

#### Campaigns

30 selected

#### Media

9 selected

#### Territory

240 selected

Date from:

Date to:

February 06, 2012

February 06, 2012

☐ UK only ☐ International

[View coverage](#)

### ▼ Hawk Live

2012

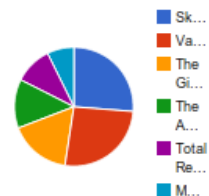
Campaign	Media	Outlet
Across The Universe	National Newspaper	News of the World
Across The Universe	Magazine	Elle
Across The Universe	National Newspaper	London Evening Standard
Across The Universe	Magazine	Empire
Across The Universe	Magazine	Empire

### ▼ Dashboard

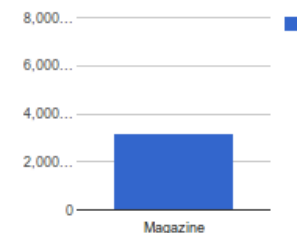
Reach

Last 24 hours

#### Top 5 Campaigns



#### Most Influential Media



### Industry news

Title	Source
Ed Sheeran leads Brit nominations	BBC Entertainment News
The Artist is top Critics' winner	BBC Entertainment News
Oz performance halted after hitch	BBC Entertainment

### Tweets ▼

Enter #tag Add

@ElsbethMurray

@bellacaledonia I'd hope so but I didn't hear much on #bbcqt about how pro/con independence matters to big qs of making a better world.

@GuyWestoby RT

 @WhosAdamMurphy:  
<http://t.co/tX62LqS6> #bbcqt  
 #FavoriteLyricOfAllTime  
 #SomethingIDontHave

### Facebook

Campaign	Likes
SmurfMovieUK	193513
HarryPotterUK	1565706
tabasco	680627
juliesbicycle	39258
TabascoUK	64818

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## Prospectus

your Choice

[Welcome](#)[Annual plan summary](#)[Key materials](#)[Key events](#)[Support packages](#)[Planning](#)[Package usage](#)[Administration](#)[Guidance and Help](#)[My Account](#)[Feedback](#)[Log Out](#)

Logged in as:  
Terry Shuttleworth

## Welcome

### Welcome to the National Strategies Prospectus 2010-11

The aim of the Prospectus is to inform local authorities (LAs) about National Strategies' plans, events and forthcoming materials while also offering LA colleagues a much greater degree of choice over the support provided through National Strategies Regional Advisers (RAs). In particular LAs are now able to view a web-based menu of support that sets out options for how National Strategies' RAs will spend their allocated time with the LA. The intention is to customise support to meet local needs through a process of dialogue between LA officers and National Strategies' regional teams.

The Prospectus draws on the range of activities described in the National Strategies' Annual Plan for 2010-11 and is intended to support the transition to locally-determined support as described in the White Paper *Your child, your schools, our future: building a 21<sup>st</sup> century schools system*.

The Prospectus includes:

- the National Strategies Annual Plan summary for 2010-11
- a list of existing key materials (with web links to the National Strategies' website)
- brief details of the few key new materials to be produced in 2010-11 and of significantly re-versioned materials that will become available in 2010-11
- brief details of the main events LAs can access in 2010-11
- brief details of tailored events and how LAs can influence that tailoring
- details of the choices LAs have over the use of National Strategies RA time.

This last element is the key part of the Prospectus that reflects the most significant element of choice. A key aspect of this is the development of a draw-down menu of support that will enable LAs to agree an offer of support through 2010-11, based on local needs and priorities. Packages of support will be based on tried and tested approaches to supporting LAs, schools and settings, where there is evidence of the impact of the proposed approach.

For most aspects of most programmes, LAs will be able to vary individual packages of support, mixing and matching different elements to meet their local needs. In general there will not be an option of mixing and matching for programmes that are specifically targeted at acute needs or for those that are associated with dedicated funding.

Not all that is available through the Prospectus is relevant for all LAs; the selection of the support programme(s) will usually result from the improvement plan agreed at the Standards Meeting or any subsequent discussion of key areas where it is felt joint working with a LA will have maximum positive impact. This in turn will form the basis of the National Strategies' deployment and other support from the regional teams and with particular LAs.

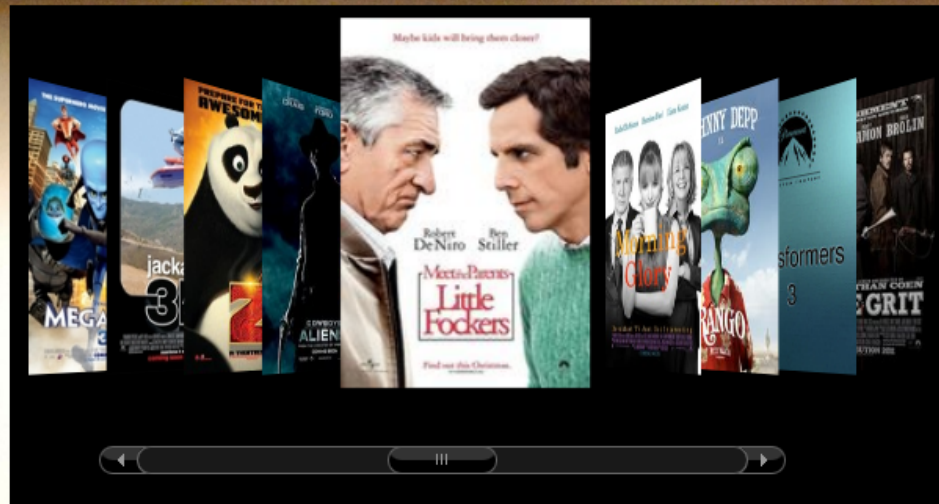
Within the Prospectus, there remain some essential components of individual programmes that will continue to be included in specific National Strategies support and which may, or may not be, associated with dedicated funding (e.g. Communication, Language and Literacy Development) or statutory requirements (e.g. implementing Early Years Foundation Stage). While these components and their associated tariff of days are pre-determined, they can be tailored to local contexts, thus becoming more of a bespoke package. There are also elements which are not open to choice either because they are provided as priority support identified by Department for Children, Schools and Families (DCSF) policy teams for specific LAs or schools, e.g. for the National Challenge or for Persistent absence, or because the LA is subject to an intervention by the DCSF and the identified programme is a requirement of the improvement plan.

The Prospectus will be used by the National Strategies' regional management team to discuss your priorities for 2010-11. The aim will be to align National Strategies' resources with LA and school requirements and priorities to maximise impact through an agreed overall package of support.





# TRAILER PARK



HOME

DCP SPECS

MY SHOWREEL

